

Build Your Dream Summit

Directing Student Strengths Towards Entrepreneurial Goals

CLIENT CO-DESIGNED, INSTRUCTOR-LED COURSE

The Strengths Lab is dedicated to developing students who have the innate talent to be “Builders”-- those who create economic energy and social impact where none previously existed. The Strengths Lab team leverages their partnership and collective 50+ years of work with Gallup to infuse science based identification and development of talent into high touch programming for entrepreneurial 14-24 year olds. This type of student often needs an outlet for their talent and energy and lack understanding of the potential of their strengths in contribution to a start-up or workplace. The Strengths Lab believes early identification and development of entrepreneurs is vital to a city’s inclusive economic growth and looks forward to working with the teachers, programs, and organizations who align with its mission to bring transformational experiences to more students.

Who Should Attend

This course is for any group of 14-24 year old students looking to gain exposure to entrepreneurship and self-awareness to direct their natural talent towards achieving their startup and career goals.

What You Can Expect

Each client organization will receive a bundle of BuilderProfile10 codes for the student participants. The Strengths Lab provides expert advice and communication materials for students, teachers, and families on the rollout of BuilderProfile10.

Students will hear from an entrepreneur who has successfully turned vision into reality by leveraging their strengths. Inspiring entrepreneurs that have participated in Build Your Dream Days past include Tiffany Norwood, serial tech entrepreneur, Myron Pierce, social impact entrepreneur and author, and Willy Theisen, founder of Godfather’s Pizza. Students will be introduced to Gallup’s strengths philosophy--focusing on what’s right with yourself and others. Students connect this philosophy to the demands of a start-up and future building. Lastly, students put strengths into practice with a team of peers through an experiential, mission-oriented, entrepreneurial activity.

Students receive information on next steps for further developmental opportunities including internships.

For more information and pricing, please send inquiries to
Info@TheStrengthsLab.org

Course Overview

Each student receives BP10: personalized developmental report on their strengths in contribution to start-up and work.

Introduction to a strengths-based view of self and others.

Inspirational message from local or relevant entrepreneur.

Overview of the ten demands (talents) of a start-up and how they manifest in behavior.

Experiential activity (such as pitch competition or build a prototype challenge) to exhibit strengths in action.

Student-led strengths debrief with peer-to-peer feedback.

Prerequisites

None

Program Format

Minimum 1 hour

Maximum 5 day

1 hour: Spark curiosity, inspire, begin mindshift from wrong to strong with self and peers, experiential and challenge based practice in entrepreneurship.

5 day: Outcome oriented, develop community solutions, deep team relationships, lifelong strengths outlook, presentation, strong articulation of self towards future.