

THE STRENGTHS LAB

Developing Builder Talent in Students Creating Strengths-based Entrepreneur Education

FIVE-DAY INSTRUCTOR-LED COURSE

The Strengths Lab is dedicated to developing students who have the innate talent to be “Builders”-- those who create economic energy and social impact where none previously existed. The Strengths Lab team leverages their partnership and collective 50+ years of work with Gallup to infuse science based identification and development of talent into high touch programming for entrepreneurial 14-24 year olds. This type of student often needs an outlet for their talent and energy and lack understanding of the potential of their strengths in contribution to a start-up or workplace. The Strengths Lab believes early identification and development of entrepreneurs is vital to a city’s inclusive economic growth and looks forward to working with the teachers, programs, and organizations who align with its mission to bring transformative experiences to more students.

Who Should Attend

This course is for anyone who teaches entrepreneurial youth or manages youth entrepreneur development programs and wants proven principles, strategies and curriculum to transform student entrepreneurial strengths towards start-up, workforce, and college readiness.

What You Can Expect

After completing the course, you will have an actionable, detailed plan to rollout a Builders program for your respective geography or apply the Builders curriculum to your existing program.

By attending this course, you gain the knowledge and practical experience to integrate the seven core principles of Student Builder Talent Development into your teaching or programmatic approach. We will delve into best practices for engaging students in customer creation, autonomous learning, experiential business, and a strengths-based approach to self development and team management.

You and/or your team will also receive one-year access to The Strengths Lab Builder Resources:

- Selection support, including a bundle of BuildersProfile10 Codes
- 150 hours of curriculum activities
- Pre/post and longitudinal research surveys
- 10 hours of on-demand advisory from The Strengths Lab team

For more information and pricing, please send inquiries to
Emily@TheStrengthsLab.org

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Program Format

March 19-23, 2018

Five-day course

9am-5pm

Prerequisites

None, however, any previous Clifton Strengthsfinder or BuilderProfile10 courses are a great foundation for this course.

Course Overview

Designing entrepreneur development with CliftonStrengthsFinder and BuilderProfile10 sciences.

Creating strengths-based team and coaching dynamics.

Principles of transformative experiences for high BuilderProfile10 (entrepreneurial) talent.

Mapping key partnerships and stakeholders for a comprehensive pipeline.

Selection guides and research methodology.

“How-to” knowledge and workbook of 150 hours of strengths-based entrepreneur development activities.

The Strengths Lab instructors conduct this course at Gallup International Headquarters, 901 F St. NW, Washington, DC 20004. The Strengths Lab instructors can also deliver this course at your location for groups of 15 or more.